

Center of the Nation ApHC Board meeting
January 18, 2022 via Zoom

Present: Loretta Waltner, Terri McCarty, Denise Dutenhoffer, Dorine Bennett

Treasurers Report:

We ended 2021 with a slight increase in our account balance. Expenses (other than show related) consisted of the website maintenance, and income (other than show related) consisted of dues. We did receive a few donations that were applied to show expenses. The Special Event show had a profit, but there was a loss on the Sioux Empire Fair show. (Overall, between the two shows, we did have a net profit.)

2022 Shows:

It was decided to have the show at the Sioux Empire Fair again this year on August 10th and 11th and the Special Event Show in Madison on August 12th. Dorine reported she was told that Nebraska ApHC will cross-approve our shows for their points. We noted that the show in Sioux Falls will not be called the "Fair" show so that we can apply to have "ghost" judge. Loretta will start to look into judges for both events, and Dorine will contact John Doblar about cattle for both events and using his arena for the Special Event show. We will work on the show approvals, and Dorine will contact Nebraska ApHC to see if they have any input about classes or schedule. We will drop the small-horse classes from the show in Sioux Falls.

It was noted that qualifications for World Show nominations will be in place this year, which might help participation.

It was noted that Sandy Rebstock said that Wisconsin is having a show in Cannon Fall, MN on August 6 and 7.

Promotion:

It was decided to promote appaloosas at the State 4-H Horse Show and the State High School Rodeo Finals. We will offer youth the opportunity to enter a drawing to win \$100 for each of those competitions if they are exhibiting or using a registered Appaloosa horse. They will need to apply for the drawing by sending confirmation of their events and copy of their horse's registration papers. Dorine will reach out to the state 4-H and HS rodeo leaders to let them know.

Other ideas:

- Horse Expos – Is there one held in SD? There is one in Minnesota in April.
- SD Horse Council – Is this an active group any longer?
- Today's Horse Magazine – Submit our horse shows for their calendar of events.
- Sioux Valley Electric Newsletter – Submit our horse shows for their calendar of events.
- Possible article about trail riding?
- Possible article about successful horses (i.e., multiple World's Best, multiple Cattle Horse (national/world), Hall of Fame)?

Loretta will start work on possible articles, and everyone is encouraged to brainstorm ideas.